

DECO GUIDE

Published with
the winter edition
of DECO HOME
on November 6th,
2026

SHORT PROFILE

The successful and discerning home furnishing guide is aimed at consumers in Germany, Austria and Switzerland. Here you will find exclusive addresses of decorators, interior designers and specialised furniture shops.

SALES

DECO GUIDE is published on November 6th, 2026 as a supplement to the DECO HOME winter edition. In addition, the magazine will be available at specialist retailers with interior design addresses.

ADVERT RATE

1/1 page 4c 2.850,- Euro

POCKET FORMAT

w 147 mm x h 209 mm
+ 3 mm trim.

MORE INFORMATION

You can find detailed information about the concept on our website www.winkler-online.de/decoguide and browse the latest DECO GUIDE.

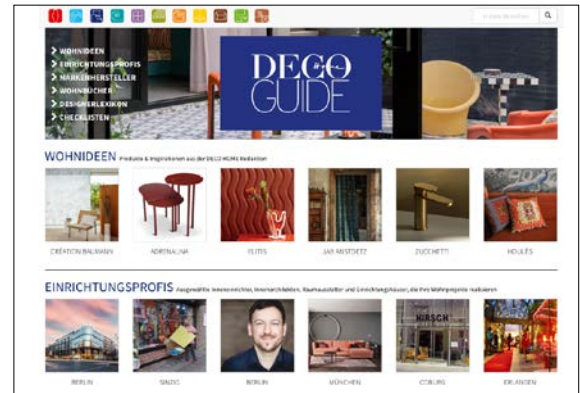


DECO.DE Brand listing



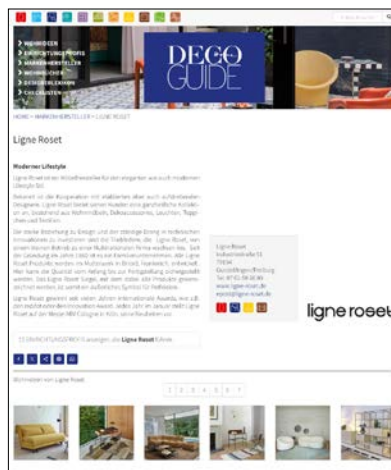
WWW.DECO.DE

At www.deco.de, the online platform of our DECO GUIDE, we show curated ideas and brand products for every living situation and connect them with the matching interior design professionals. With over 6,500 home ideas and 500 addresses of furnishing professionals, deco.de is a valuable and successful service platform for end consumers. deco.de records over 14 million page impressions per year.



BRAND PRESENTATION

Prominent presentation of your brand with text, address and logo, as well as a link to the interior design professionals. Includes the integration of six interior design ideas from your company and a 1/1 4-c advertisement in the DECO GUIDE.



BANNER

The brand entry includes an automatically generated advertising banner on the homepage, which rotates with other banners.



RATE

2.850,- Euro excl. VAT
with a running period of one year.