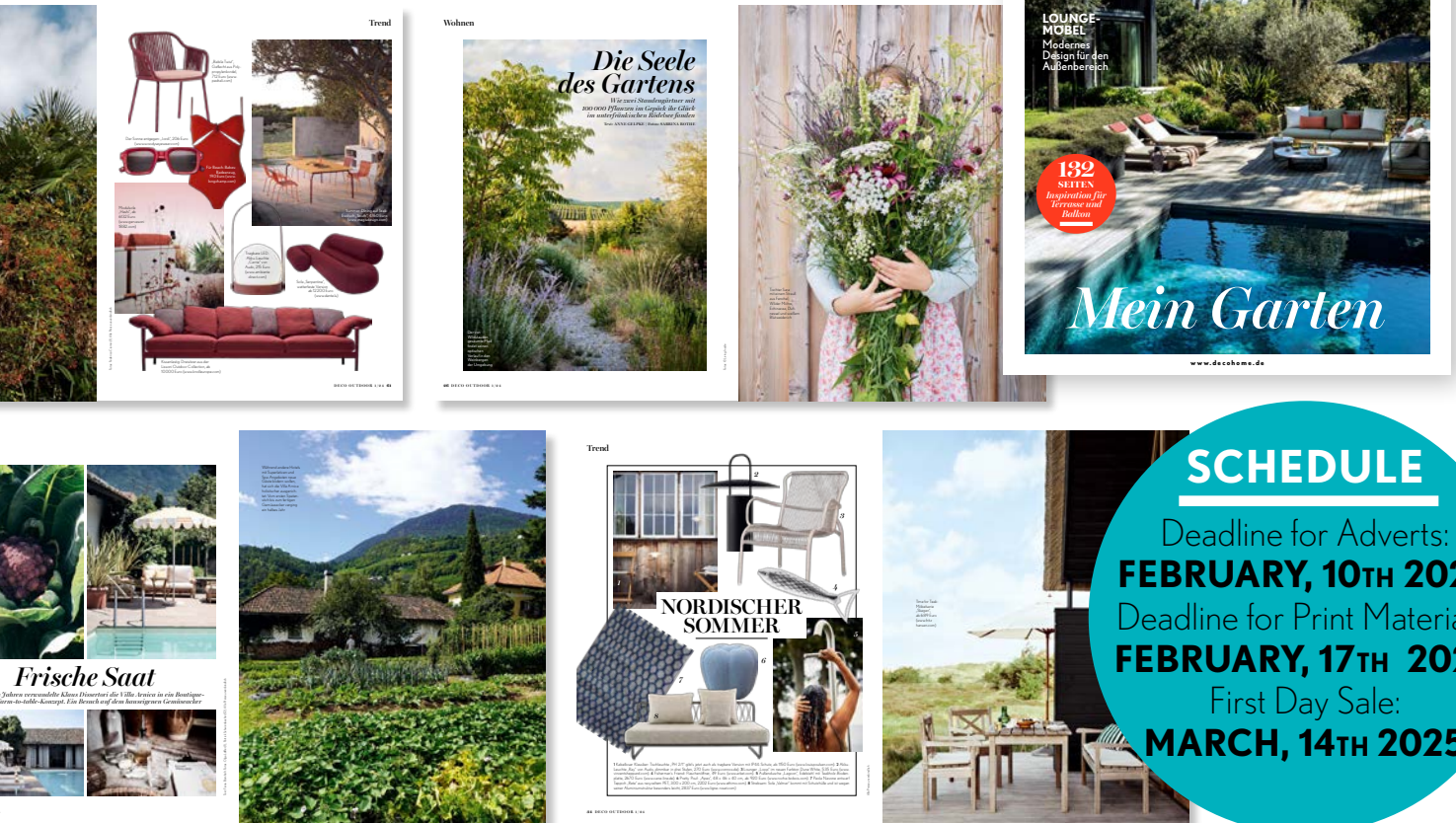


DECO Home OUTDOOR EDITION

2025 RATE CARD *Information • Formats • Rates*



SCHEDULE

Deadline for Adverts:
FEBRUARY, 10TH 2025
Deadline for Print Materials:
FEBRUARY, 17TH 2025
First Day Sale:
MARCH, 14TH 2025

SHORT PROFILE

After 3 very successful years as a supplement to DECO HOME and a great relaunch as an independent issue, the excellent well-selling DECO HOME OUTDOOR Edition will hit again the kiosks on March 14, 2025. We will introduce to our readers innovative design ideas for garden, terrace and balcony, inspiring stories and exciting interviews with renowned designers as well as the latest outdoor collections for Spring 2025: from weatherproof furniture over resistant fabrics, barbecues and outdoor kitchens up to innovative lighting concepts.

CONTACT

International Office:
MKV Conseil, 3 rue Montfleury, F-78000 Versailles
Melanie Villard, + 33-9-757 927 43, melanievillard@outlook.com

DISTRIBUTION

The special issue DECO HOME OUTDOOR Edition is available in magazine retail outlets from March till the end of August 2025 at 9.50 euros. The distribution will be 60.000 copies. Digital distribution will take place via our newsletter, on the readily.de platform with approx. 16.000 subscribers and as e-paper.

Advertising Options

ADVERTS

1/1 page 4c 4,895 €
(230 w mm x 297 h mm + 3 mm)
1/2 page 4c 2,612 €
(112 w mm x 297 h mm + 3 mm)

PROMOTION

1/1 page 4c 4,895 €
1/2 page 4c 2,612 €
1/4 page 4c 1,265 €

We will layout your promotion based on your data and pictures. One proofreading is included in the price.