

DECO *Home*

OUTDOOR EDITION

2025 RATE CARD

Information • Formats • Rates



SCHEDULE

Deadline for Adverts: **FEBRUARY, 10TH 2024**

Deadline for Print Materials: **FEBRUARY, 17TH 2024**

First Day Sale: **MARCH, 14TH 2024**

SHORT PROFILE

On 14 March 2025 we will publish for the first time our new DECO HOME OUTDOOR issue. After the successful launch 3 years ago of our Outdoor Guide as a supplement, it will now become an independent special issue, published in the same size as the regular issue and sold through newsagents.

We present our readers planning concepts for garden, terrace and balcony as well as the latest outdoor collections for spring 2025. From weatherproof sofas, armchairs, chairs, loungers, lamps and tables to resistant fabrics.

CONTACT

International Office:
 MKV Conseil, 3 rue Montfleury, F-78000 Versailles
 Melanie Villard, + 33-9-757 927 43, melanievillard@outlook.com

DISTRIBUTION

The special issue DECO HOME OUTDOOR is available in magazine retail outlets from March till October 2024 at 9.50 euros. The distribution will be 60.000 copies. Digital distribution will take place via our newsletter, on the readily.de platform with approx. 16.000 subscribers and as e-paper.

Advertising Options

ADVERTS

1/1 page 4c 4,895 €
 (230 w mm x 297 h mm)
 1/2 page 4c 2,612 €
 (112 w mm x 297 h mm)

PROMOTION

1/1 page 4c 4,895 €
 1/2 page 4c 2,612 €
 1/4 page 4c 1,265 €

We will layout your promotion based on your data and pictures. One proofreading is included in the price.